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DEDICATION SOUVENIR

EVANGELICAL PUBLISHING HOUSE

CLEVELAND

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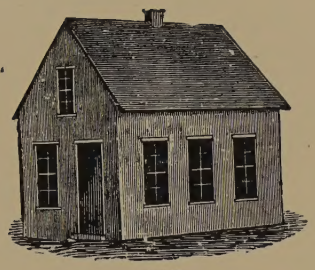
The Evangelical Publishing House

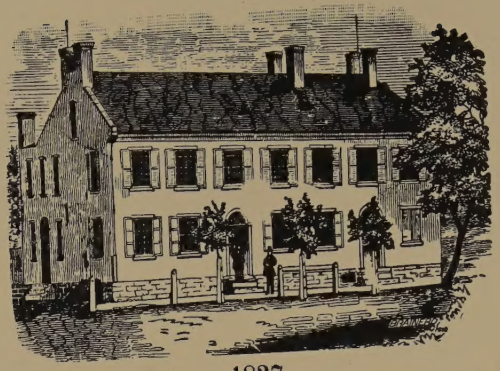
Dedication Souvenir

THE NEW EVANGELICAL BUILDING, WESTERN HEADQUARTERS
1900 SUPERIOR AVE., CLEVELAND, OHIO

Sing me a Song of Tomorrow
As the presses hum their tune;
A song that is full of hope
Of great successes won.

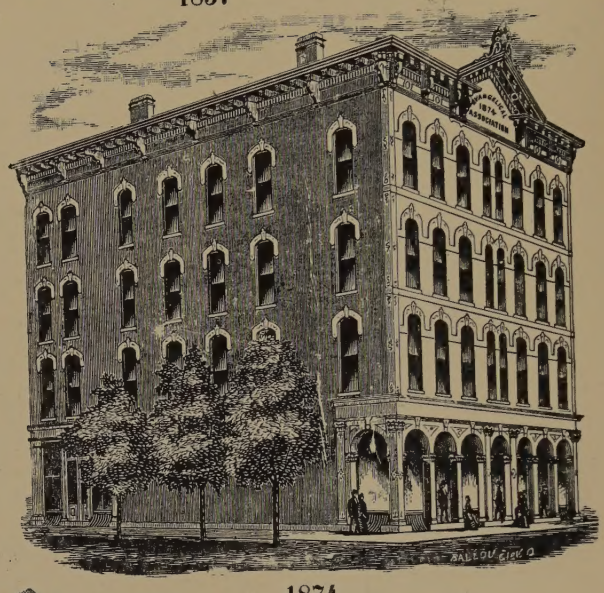


1836



1837

1854



1874

1884

—and still we grow

Theology Library
SCHOOL OF THEOLOGY
AT CLAREMONT
California

TO our Esteemed Patrons, The Board of Publication, editorial and secretarial colleagues, the Ministry of the Church, the foremen and co-workers in the mechanical departments; to those who by sympathetic and cheerful co-operation helped to build up and maintain the good name of the Evangelical Publishing House, and to all those whom we are serving now plus the ever-increasing circle of friends whom we are desirous of serving in the future

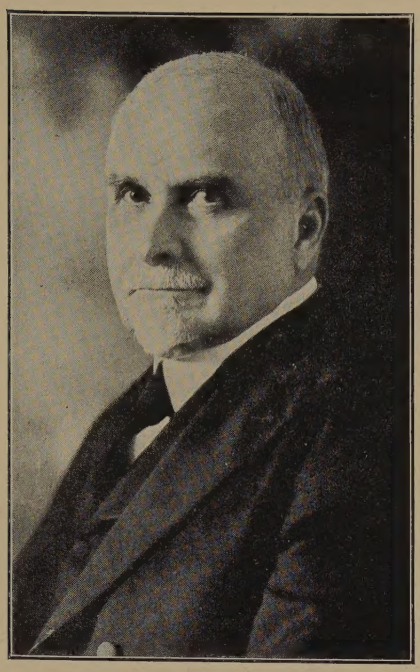
THIS SOUVENIR
IS
RESPECTFULLY DEDICATED

PUBLISHERS AND MEMBERS OF THE BOARD OF PUBLICATION PRESENT AT THE DEDICATION OF THE CLEVELAND PUBLISHING HOUSE

LEFT TO RIGHT: Mr. J. C. Breithaupt, Publisher Roy Stetler, Eastern House, Mr. J. C. Zehnder, Publisher C. Hauser, Western House, Ralph E. Smith, Rev. B. Hillier, Rev. J. P. Hauch, Bishop J. F. Dunlap, Rev. R. C. Miller, Bishop S. J. Umbreit, Bishop M. T. Maze, Rev. E. E. Stauffer, Rev. C. C. Poling, Bishop S. P. Spreng, Mr. L. C. Davis, Rev. H. E. Erffmeyer, Bishop J. S. Stamm, Mr. Edwin Heina, Rev. J. G. Finkbeiner, Bishop L. H. Seager, Rev. J. W. Thompson, Mr. George W. Bollman.

This group was taken at the Superior Avenue entrance.

In the multitude of counsellors
there is safety



Senior Bishop S. C. Breyfogel, D. D., LL. D.
of Reading, Pennsylvania

Bishop S. C. Breyfogel served as President of the Board of Publication for many years. It was generally regretted that Bishop Breyfogel was unavoidably absent at the dedication.

"Conscience is the best
friend we can find"

Lobby from Superior Avenue Entrance

THE FIRST IMPRESSION

As you enter the Evangelical Building you are favorably impressed with the substantial and artistic surroundings and you can at once *feel yourself at home.* Electric elevator and marble stairway lead from rear of lobby to upper floors.

Things that are worth the winning
must ever at cost be won

THE RIGHT WING OF THE FOYER

TO THE RIGHT of center of foyer a spacious wing extends from which is reached the Accounting Department, the Publisher's Office, the Bishops' Room, and the Sales Department. This part of lobby is used for Church Furniture display.

A hall leading to one of the Editorial rooms ends at the entrance to the commodious Board Room.

The secret of success
is constancy of purpose

The Bookstore

An attractive alcove-like entrance from lobby into the Bookstore captivates your attention as you behold a fine display of books and general church requirements.

A tempting paradise for students.

"Let every man, if possible, gather
some good books under his roof."

Board Room (120x22 Feet)

Entrance into this spacious and commodious room is gained from either right or rear wing of lobby. A pleasant meeting place for all Executive Boards or consulting commissioners of the Church. An Assembly Room for the Ministers.

It was a happy coincidence that the Bishops were in session when this picture was taken.

Base all actions on the principle of Right

ELECTROTYPE DEPARTMENT

ALL OF THE plates appearing in our Church papers, and many others are being prepared for the printing presses in this department. The electrical equipment is complete. The metal is kept in a state of flux by electricity. Electric current furnishes motive power and generates steam for the wax table.

Efficiency is the word

FRONT VIEW OF COMPOSING ROOM

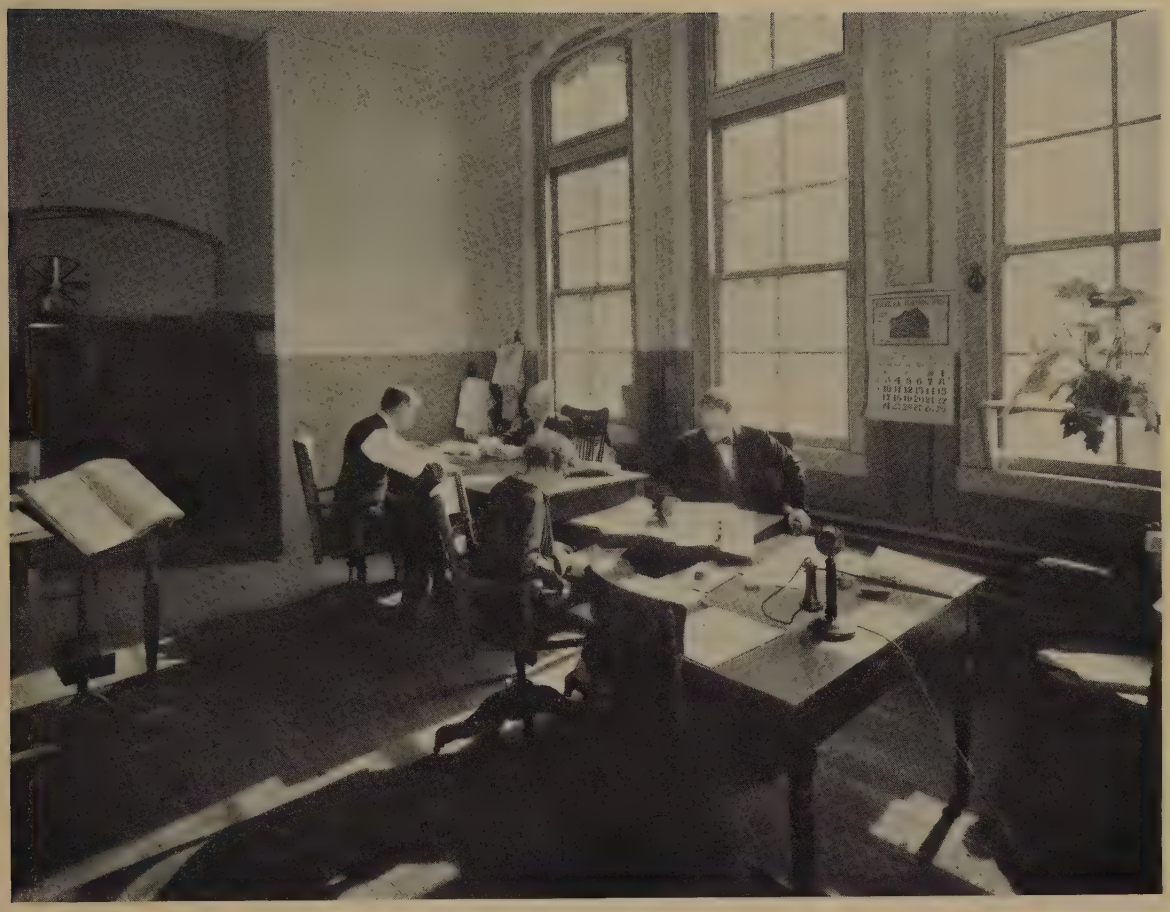
A SURPRISE of daylight greets you as you look into the spacious Composing Room from freight elevator or stair landing. Type pages for publication are being made and forms are being locked up and transferred to the nearby Press Room to speed them on their way as "the printed page." When everybody is busy it is a picture pleasant to behold.

"It isn't the individual,
Nor the army as a whole,
But the everlastin' team work
Of every bloomin' soul."

Battery of Seven Typesetting Machines

An inspiration in itself. The A B C of a composing room, only a little faster than in a beginners' department of a Grammar School. Here all reading matter is played by linotypists upon a keyboard and cast into solid lines. Heat for melting pots as well as power to run machines is furnished by electricity. It would keep thirty-five men busy to accomplish what seven men do with these machines.

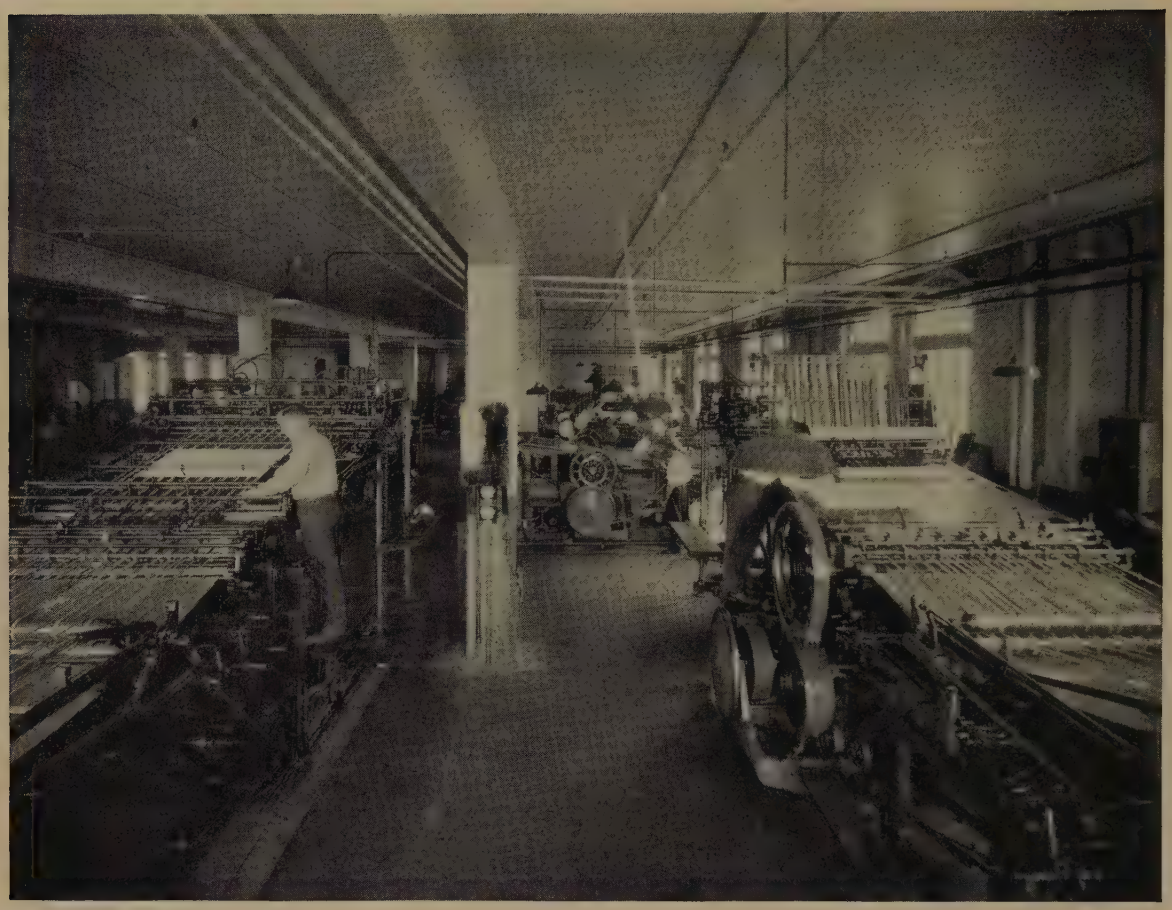
A marvel of ingenuity fitting
to inspire the mind of man



PROOFREADERS NOOK

A PARLOR in the midst of a factory. Everybody is good to the proofreaders. They get paid for being critical. They are always looking for the faults of others. If they don't find them, then they are at fault and the readers occasionally find it out. They are well read people, for they must read everything that is being printed in the whole plant. They endeavor to dish up in a faultless way the food for the mind.

"Employ your time in improving
yourselves by other men's documents."



PART FRONT VIEW OF PRESS ROOM

THIS SHOWS two of the four large presses in the front row. These two machines take a sheet of paper 40x54 inches and can print 12,000 of them in an 8-hour day. Thirty-six to forty carloads of paper can be put through our press room sheet by sheet within one year. All presses are equipped with automatic feeders and extension deliveries. Electric power used throughout with push button starters and stopping devices. A running printing press looks almost like moving intelligence.

Almost with martial swing
lead, on paper, becomes human reading.

General View of Press Room

More than twenty bays of 20x22 feet comprise our well lighted and most conveniently situated press room. Eight large cylinder presses, two quick delivery Kelley presses and four Gordons take care of our output at this time. Some folks talk about the noise and racket they are making, but no, all of that is music in the ear of the management. When all presses are running, it looks like

A Beehive in Action

Folding End of Bindery

Here flat sheets are folded into 16, 32 and 64-page sections. Three book sewing machines, four wire stitchers, paper cutters, gathering table, etc., all electrically equipped, take up the space immediately in view. This picture shows a clean, well-lighted working room. In our mechanical departments health conditions are 100 per cent.

The toil itself is a pleasure

THE BOOKMAKING END OF BINDERY

"OF THE making of books there is no end." That is encouraging news to keep a place like this busy. The heavy gold embossing machine looks innocent enough, but it does the work. The Bindery is equipped to take care of anything and everything the other departments may furnish. Our ambition and pleasure is to see and to do good binding.

Books! Books! Books!
We thank thee, God,
For the gift of them;
For the might in them.

Mailing and Shipping Department

Most everything comes into the shops through this department and everything is shipped out from here. Out of sight, behind shelving, etc., are carloads of paper stacked almost to ceiling for use in the Press Room. Entrance to this room is through a massive, artistically constructed tower 100 feet high, at the top of which is a 50,000 gallon water tank for fire protection.

Efficient Service is the Slogan

Assembly Room, Third Floor

The Dedication Exercises took place in this room. Along the outer walls are the commodious Editorial Offices and the spacious and airy Executive-Secretarial Rooms of the Missionary Society, Superannuation Fund, Board of Religious Education and the Forward Movement. The whole gives one an impression of dignity and comfort and tends to increase the spirit of loyalty to the Church and her various activities which are represented here.

In Union There is Strength

1900 Superior Ave., Cleveland. O.

Dedication

EVANGELICAL BUILDING

Tuesday October 2nd, 8 p. m.

Please accept this as an invitation
to be present at the dedication.

Facsimile of the Dedication Program
(Cover page)

Kind words cost nothing

PROGRAM

BISHOP M. T. MAZE, *Presiding*

Doxology

Scripture Lesson ..... Bishop L. H. Seager

Prayer ..... Bishop J. F. Dunlap

Lift Up Your Heads ..... *Ashford*
Evangelical Singers' Club

Dedicatory Address ..... Bishop S. P. Spreng

The Silent Sea ..... *Neidlinger*
Evangelical Singers' Club

Dedication ..... Bishop S. C. Breyfogel, assisted by the other Bishops

Felicitations

THE HONORABLE W. R. HOPKINS, City Manager

J. GRAUL, Chief of Police

BISHOP S. J. UMBREIT, Representing Publishing Interests of Europe.

DR. E. R. WRIGHT, Sec'y Federated Churches of Cleveland

DR. L. F. RUF, Ministerial Association

ROY H. STETLER, Publisher, Harrisburg, Pa.

H. P. DONNER, Baptist Publication Society

P. WETZEL, Central Publishing House

A Dream Come True ..... C. Hauser, Publisher

Selection ..... Miriam Quartette
Mrs. Harry Fussner, Mrs. Emma Miller, Miss Lydia Seith, Miss Antoinette Fussner

Benediction ..... Bishop J. S. Stamm

A Visit to the Departments
Refreshments and Social Hour

Facsimile of Dedication Program
(Inner page)

Little is much when God is in it

Editorial Report of the Dedication

(Milestone In Our Publishing History)

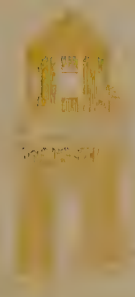
ONE hundred and twelve years after the founding of The Evangelical Publishing House by the little band of earnest preachers in Pennsylvania, the latest manufacturing plant and western headquarters was dedicated at Cleveland, Ohio. The exercises took place on the evening of October 2nd, in the spacious auditorium on the office floor of the new building. The assembly, numbering over a thousand people, was made up of official representatives of the Church, members of the Board of Publication, visiting friends from a wide area, employees of the House, municipal and business representatives, and Evangelicals from all the Churches of the city.

Bishop M. T. Maze, chairman of the Board of Publication, was the presiding officer. After the singing of the Doxology, Bishop L. H. Seager read the Scripture lesson; prayer was delivered by Bishop Dunlap. The Evangelical Singers' Club, of Cleveland, under the direction of Mr. Charles Theuer, assistant to the publisher, sang with their accustomed brilliancy and power, the noble anthem by Ashford, "Lift Up Your Heads."

Bishop S. P. Spreng, who has followed the growth of the Western Publishing House for over fifty years, gave the dedicatory address. Basing his address upon the early history of the Publishing Houses he showed "how remarkably God has wrought." This address is reprinted on the next page for the interested reading of every loyal Evangelical.

Following the anthem, "The Silent Sea," *Neidlinger,* by the Singers' Club, Bishop Maze presented the structure to Bishop Spreng in the absence of Bishop S. C. Breyfogel for dedication. Bishop Spreng prepared a special service of dedication which was participated in by the Board of Publication, the editors and publishers. In this service acknowledgment was made that "it is fitting that in the ceremony of this hour we devoutly recognize the good providence of God as seen in the development of both the art and science of printing; in the peculiar guidance by which this enterprise of the Church has prospered; in the enlargement of purpose, plan, and expectation with which we look forward to years of still wider endeavor and achievement." And so the fine structure was reverently dedicated "for the spread of wholesome literature, the extension of sound learning, the increase of reverent faith," that "in devotion to a common task the bonds of mutual regard shall be strengthened and true brotherhood promoted"; that "by Thy favor granted this publishing house, there shall be given substantial comfort to those Thy servants who in age and feebleness shall share its material gain."

Felicitations were extended by leading citizens of Cleveland. The city's popular Manager, the Honorable W. R. Hopkins, gave an address of real evangelical fervor. The Chief of Police, J. Graul, surprised the assembly by delivering greetings in the German language. Bishop S. J. Umbreit interestingly outlined the extensiveness of our publishing interests in Europe. Roy H. Stetler extended the greetings of the Eastern Publishing House in Harrisburg, Pa. Representatives of the Baptist and the Central publishing houses of Cleveland conveyed well wishes.



All things are easy,
that are done willingly

"A Dream Come True" was the title of an exhuberant and happy address by Publisher C. Hauser. Outlining the long-cherished dream of relocating the Western House on this very advantageous site was thrillingly told by Rev. C. Hauser, who has given unstintingly of himself in this great endeavor. The long course of careful planning and toilsome effort was consummated in this happy hour for Publisher C. Hauser.

Previous to the benediction delivered by Bishop J. S. Stamm, the architect of the building, Mr. Albert Skeel, stated that the building as it now stands is worth one-half million dollars. In its present condition it is certain that the building will yield the utmost service for many years. The plant is a substantial structure of brick and steel with concrete floors, pillars and joists. There is probably no better planned or more completely equipped manufactory in the country for doing this particular type of work. It is modern in every respect and detail.

While the equipment of the plant calls for the highest measure of quality and efficiency, due attention has been given to the interests of all employees. It may be worth noting in this connection that the original capital of the publishing interests was in 1836 just $375. In the last ninety-two years of its history it has grown amazingly until the assets of the two Evangelical Publishing Houses in this country total well over one and one-half millions of dollars. The annual payroll of the two houses amounts to several hundreds of thousands of dollars; millions of pages of literature are distributed annually; and the extent of its influence encircles the globe.

Following the dedicatory program the entire plant was in working order for the inspection of the visitors. During the social hours refreshments were served in the foyer on the first floor while guests and friends could inspect the first printing press used and owned by the denomination, a display of early books printed in the first establishments, and the magnificent floral tributes sent by Churches, business houses and friends to celebrate the opening of the new House.

The price of Time is Will and Skill

Mr. Edwin Heina
Cleveland, Ohio

Resident Members of the Executive Committee

Bear ye one another's burdens

Bishop J. F. Dunlap, D. D.
Cleveland, Ohio

With grateful appreciation to the following:

Eastern Publishing House, Harrisburg
Central Publishing House, Cleveland
German Baptist Publishing House, Cleveland
Christian Board of Publication, St. Louis
L. A. and A. J. Heil
Mr. and Mrs. H. G. Mueller
Sharpe & Co.
Whitney Richards Co.
Erie, Pa., Salem Congregation
Mr. and Mrs. R. Roesch
Sabin Robbins Paper Co.
Union Paper & Twine Co.
Alling & Corey Paper Co.
Braden Sutphin Ink Co.
American Type Founders Co.
W. J. Logan Co.
P. J. Spitz Co.
P. J. Spitz, (Personal)
Joseph Laronge Co.
C. W. Neitzel Co.
Vaughan Paint Co.
Mr. and Mrs. F. W. Ramsey
Mr. and Mrs. Ralph Lillig
Mr. and Mrs. Walter Trautman
Howard C. Linsz
Dorothy Bunch
Wilford Linsz
The Chas. Theuer Family
The Hauser Family

They said it with flowers

Rise and Progress *of the* Publishing Interests *of the* Evangelical Church—

New Berlin and Cleveland

1816-1928

(Dedicatory Address)

Bishop S. P. Spreng, D. D.
of Naperville, Illinois

Though the founders and early promoters of the Evangelical Church were not privileged in those primitive days to acquire a liberal education, and labored among the common people of that day, they had what was almost more vital, a fine appreciation of the value of good and timely literature as a means of spiritual culture, and began early in the history of the Church to plan for the publication of denominational literature. They realized that this was essential to secure unified thought and action, and that it would do more than any other available agency to bind the scattered and isolated communities of the Church together into conscious fellowship and unity. The fathers of our Church were wise and far-seeing ecclesiastical statesmen. They had vision and the courage of undaunted faith. Small as the movement first was, they believed in it. They believed in its providential origin and legitimacy; they believed it had a future, and were willing to make great sacrifices for its success. Their adventure was indeed a venture of faith. Amid unrecorded but very real and multiplied discouragements, in the face of even bitter and unrelenting opposition, ridicule and derision, they pursued the task of kingdom building assigned to them, dimly conscious of its potentialities and discerning, though inadequately it may be, the future of the Evangelical Church, at the time when it was very small in numbers, when it had no great influence, no prestige, no wealth, and not even ecclesiastical standing.

In the progress and development of the Church the publishing house has borne a very conspicuous part. It has always ranked as a most powerful agency in promoting the program

"God will never call us to a place
unless he makes possible the going"

of the Church. Its business built up the financial resources of the Church, and its periodical literature, virile as it was from the beginning, fostered denominational doctrine, stimulated the spiritual life of our people and disseminated religious intelligence throughout our membership and constituency. All of the various institutions and activities of the Church depended upon the denominational press for support and for intelligent understanding of their aims and purposes. Without our publishing houses and periodicals it would be impossible to carry on either missionary, educational or philanthropic enterprises today and this has always been true. All our institutions and agencies and programs have needed our publishing houses and their literature. These have been and still are indispensable central agencies of a live, aggressive and active Church.

So it was a very significant and vital event when in November, 1815—mark well the time—Rev. John Dreisbach, who was the first presiding elder and official leader of the little group after the death of Jacob Albright, journeyed to Philadelphia, and purchased all alone, the first printing press with necessary type and other accessories at a cost of $360. The trip cost $5.30, and the packing and shipping cost $3.78, a total for the first simple equipment of $375.08. In January, 1816, he purchased a gilding equipment for the bindery, at a cost of $21.50. This equipment was first set up and operated at Reading, Pa.

Then in June, 1816, the conference elected the first Board of Publication or as it was then called a Book Committee, consisting of the following men: John Dreisbach, Henry Niebel, Solomon Miller, Adam Ettinger, Daniel Bertolet, Philip Breitenstein and Christopher Spangler.

The initial task of this committee was to erect a building. The town of New Berlin, where also the first church in the denomination was built, was chosen as headquarters. The first publishing house was a frame building 20x26 feet in size and one and one-half stories high. In this little building the committee entered upon the business of publication. The General Conference which met in October of that year elected Solomon Miller publisher and Henry Niebel assistant. But the support was inadequate. The membership of the denomination was yet too small to sustain such an enterprise and the work had to be discontinued for a time. For nearly twenty years thereafter George Miller, who was a printer and book binder by trade, did the necessary work personally.

The founding and publication of the Christliche Botschafter, which was undertaken in 1836, gave a new impetus to the work of publication in the Church. In fact, this was the beginning of a new era in the development of the denomination. This was also the earliest German religious publication in the United States and is today the oldest of its kind in this country, being near the close of its ninety-third volume. This paper soon had a considerable circulation and it not only fostered and stimulated the growing life of the infant Church, but made it possible finally to take up the work of publication in earnest. The membership of the Church at this time was about 7,000.

The General Conference then in 1837 resolved to begin the publishing business anew in New Berlin. They had "several hundred dollars to begin with." W. W. Orwig, afterwards a bishop in the Church, and who had been and continued to be a courageous pioneer in advocating and promoting the establishment of institutions of learning and other intellectual advances, became prominent and very influential in advocating the new publishing enterprise.

What is a fall or a failure
But a call to try again?

A committee of three, consisting of W. W. Orwig, Philip Wagner and John Rank, was appointed to initiate the work. These three men purchased a suitable building, arranged the business and soon began the work of printing and publishing. Orwig was also appointed to solicit funds to properly finance the enterprise and had good success.

The first books published were: "The Heart of Redemption Through Christ"; Lorenzo Dow's "Chain of Reasoning" and "Christian Reisner's Primer and Reader." An edition of Thomas à Kempis' "Imitation of Christ" was also published in 1837. Then a German pocket Bible, Fletcher's "Appeal" and other works followed. The business developed encouragingly that first year. The receipts were $2,598.47 and the profits $500.

But as time passed it became clear that New Berlin was too far East as the work and membership of the Church developed farther West. The place also lacked proper railroad and shipping facilities. A larger city, farther West and with better facilities, were urgently required. Accordingly the General Conference in 1851 took appropriate action. On motion of Rev. J. J. Kopp, of the Ohio Conference, Cleveland was chosen by a majority vote. The initial cost of building and ground was not to exceed $12,000, toward which at least $9,000 was to be secured in good pledges. The committee on removal and relocation consisted of Joseph Long, Henry Fischer, John Dreisbach, William W. Orwig, John G. Zinser and George F. Spreng.

The first building was erected in 1854 on the corner of Woodland Avenue and Harmon street, and attracted much public attention, being written up in the leading newspapers of the city as one of the great buildings here at that time. It was four stories in height, and built of brick. The building was still standing in 1876 when I first came to Cleveland for my pastorate of Calvary Church. In 1874 the first unit of the second building which we have just recently vacated, was erected. It was at the time up-to-date in material and construction. Rev. W. F. Schneider was publishing agent at that period. This first unit was erected, completing the frontage on Woodland Avenue extending from 19th to 20th Street. site on the corner of Woodland Avenue and Vine, now 19th Street.

Soon after a second unit was erected in the rear of the original structure facing Harmon, now 20th Street, at a cost of $18,000. This also was erected with the cash profits of the business which at that period was very prosperous and successful. Then in 1884 the old original building was torn down and the final unit of the building just sold and vacated was erected, completing the frontage on Woodland Avenue extending from 19th to 20th Street. This last unit cost $30,000 and when completed was pronounced "magnificent." Indeed, we were proud of it.

The initial cost of the building site was paid for with voluntary contributions. At the time of its purchase it was located well out near the city limits. It is said there were still stumps of trees in the street just a short distance farther east. How things have changed! In 1837, W. W. Orwig, serving in the threefold capacity of publisher, editor and solicitor, received the munificent salary of $150, and he had a growing family to support. Very slowly these conditions changed. But what hath God wrought! Today the Evangelical Church has two splendid publishing houses, one in Harrisburg, Pa., and now this great property here on Superior Avenue in Cleveland. Business is done on a million dollar scale, and the denominational press is very extensive and widely circulated.

The cares of today all vanish away
As the future still beckons us on

It may be of interest here to note also that during the first period of the life of the Publishing House on Woodland Avenue, the publisher and editors resided in the dwellings belonging to the establishment, in the rear on Vine and Harmon Streets. Calvary Church building stood on the corner of Perry (now 22nd Street) and Woodland Avenue, just one block east of the Publishing House.

Another important event in the history of our publishing interests was the publication of the Evangelical-Messenger, the English church organ. This paper was first issued in 1846 and is now in its eighty-second year. It has made a wonderful contribution to the life and growth of the Church. Then there followed Sunday School literature and the Living Epistle, the only official denominational magazine devoted to the doctrine and experience of holiness ever issued by any church.

One man is still living and still contributes to our denominational press, who was employed in the publishing house here in Cleveland from the beginning, Rev. A. W. Orwig, of Los Angeles, California, the oldest son of Rev. W. W. Orwig, whose name is so closely identified with the history of the publishing house. Brother Orwig is now over ninety years of age. He came with his father and family from New Berlin to Cleveland in 1854, as a lad of sixteen. He served as type-setter, proofreader, assistant editor and contributor through many years.

I think it is proper to insert here the names of the successive publishers of the Western Publishing House, as it is now called, in contra-distinction to the Eastern House located in Harrisburg, Pa.

Publishers: Solomon Miller and Henry Niebel, George Miller, W. W. Orwig, Charles Hammer, John C. Reisner, Henry Fischer, William F. Schneider, Martin Lauer and William Yost, Charles A. Thomas, Henry Mattill, Judson H. Lamb, Carl Hauser.

It is impossible to properly estimate or fully appreciate the extent of the influence for good exerted through the years by the great flood of timely religious literature that goes out from our two publishing houses in America. These presses running full time and often overtime are sending out the throb of their revolutions to the ends of the world. Editors, publishers and contributors are giving the people "leaves for the healing of the nations." From these virile pages there goes out a pure Evangelical gospel, wholesome moral counsel for young and old, guidance and inspiration for holy living and consecrated service. Good literature was never more needed than now. Never was the opportunity and the responsibility of the Church in this field of work greater than now. And the future constitutes a thrilling challenge to the best brain and heart and culture of the Church to supply this sort of Evangelical literature. To this high purpose our publishing houses must and will devote their service, with the view to build up the greater Evangelical Church fully worthy of the significant name we bear, whose people shall be distinguished for holy living, for sane and helpful worship and for sacrificial service that shall make for the building up of the kingdom of Jesus Christ to the ends of the earth. This is our common and united task.

* * *

We undertake to do a thing and do it

Honorable W. R. Hopkins
The Popular City Manager

City Manager, The Honorable W. R. Hopkins, in a most happy address expressed the thought that in the dedication of this new publishing house the city of Cleveland has gained something, and for this contribution he extended the thanks of the city. But it is not only Cleveland that has gained, for this is a center from which radiates influences for good throughout a wide area.

He also spoke in high tribute of the men of the past, of our denomination, upon whose work the men of today are building, men who turned from the opportunity of personal gain to do good and to build the kingdom of God. They were preachers and ours has been a preaching church. But they knew preaching was not enough. They showed their wisdom by establishing publishing houses and creating and circulating Christian literature. They realized that grace and knowledge must go hand in hand to make the well rounded Christian.

It is not strange that we have grown, for it is the nature of the good to grow.

Only live fish swim up stream

J. Graul
Chief of Police

Chief Graul's Felicitations

Chief of Police, J. Graul, in responding to his place on the program, called attention to the fact that he was quite closely associated with our denomination, as his parents had been members of one of our churches. To the delight of many in the audience, the chief, after his introductory remarks, took from his pocket a speech in German, which he proceeded to read.

"Es ist wirklich erfreulich, das blühende Wachstum, die stetige Ausdehnung und die Prosperität der Evangelischen Druckerei wahrzunehmen. Wie alle wissen, ist diese Druckerei fürs Gute eine grosse Macht und dient dem Gemeinwesen zum reichen Segen. Als Bürger dieser Grossstadt und als Mitbürger der Leute, deren Tüchtigkeit dies neue Unternehmen ermöglicht, können auch wir ihren berechtigten Stolz mitempfinden. Wir betrachten es als unser Glück, eine Anstalt in unserer Mitte zu haben, die solch einflussreiche Wirkung zum Segen des Menschengeschlechts hat. Es ist dies nicht nur für die hiesige Einwohnerschaft, sondern für alle, die von den mancherlei Publikationen derselben erreicht werden, ein Zeichen gesunden Wachstums. In diesem Zeitalter, da so viele böse Einflüsse zusammen wirken, ist es mehr als nötig, gerade solche Einflüsse zu haben, wie solche von der Evangelischen Druckerei ausgehen, um gegen alles Böse anzukämpfen. Als Polizeichef der grossen Stadt Cleveland behaupte ich, dass die eigentliche Lösung unserer und aller anderen Städte Kriminalaufgaben von vornherein nur in der richtigen Erziehung unserer Jugend zu suchen und zu finden ist, indem in derselben ein sicherer Grund zum Charakterbau gelegt wird. Gibt es ein besseres Mittel zu diesem Zweck als Ausbreitung guter, gesunder, streng moralischer Literatur? Meine Antwort ist nein. Sind wir zum Guten ermahnt, im Rechttun ermutigt und vor dem Bösen geschützt, haben wir dadurch besser Gelegenheit, nützlich und züchtig zu leben, als möglich wäre, wenn wir meistens von schlechten Einflüssen umgeben wären. Um recht zu tun, müssen wir erst lernen recht zu denken, denn in Wahrheit heisst es: 'Wie der Mensch denkt, so ist er.' Gute Literatur und das Vermeiden der gemeinen, unmoralischen, nutzlosen Sorte treibt an zu gesundem Wachstum und bewährt sich als das kräftigste Mittel zur Bildung des Charakters. Gedeiht eine Anstalt wie die Evangelische Druckerei, ist es ein überzeugender Beweis, dass diese alte, böse welt amende doch noch besser wird.

Bei diesem fröhlichen Einweihungsfest fühle ich mich geehrt, Verleger Hauser und seinen Kollegen meine Glückwünsche darzubringen und der zuversichtlichen Hoffnung Ausdruck zu geben, dass ihnen zur segensreichen Wirkung und Förderung des grossen, herrlichen Werks, welches sie zum Heil unserer Stadt, des Staates und des Landes so tüchtig, treulich und redlich verwalten, noch recht viele Jahre gegönnt werden."

Work is the weapon of Honor

A Dream Come True

(Publisher Hauser's Address)

Rev. C. Hauser, *Publisher*
The careful planning and wise oversight of Publisher C. Hauser has largely caused this new building to come into being.

WHAT a theme! A dream. Funny enough to laugh, and serious enough to weep. Have you ever experienced it that way? Of course you have. The craziest thing imaginable and the seriousness of it, enough to almost scare you to death. A dream! I believe as intelligent a man as Immanuel Kant said, "A dream is a brief insanity." Another philosopher is credited with this statement: "When asleep we can experience nearly all the phenomena which we meet in a lunatic asylum." Then, when I think of the German colloquial expression: "Ein Narr macht Hundert," I feel that I had better be mighty careful in speaking of "A dream come true."

However, I know dreams have their influences upon our waking hours. I could relate several very interesting experiences, and, perhaps, my theme (not chosen by myself) might come under that category, for it was a day-dream, pure and simple, gripping me so intensely under the spell of its impressions, that I could not get away from it.

When I first came in connection with our publishing interests, there were prevailing conditions which made me think and ponder and plan and wish. I was not old enough then to dream, but I was young and active enough to visualize a few things—but they were so far away—I realized that there was no other way to attain unto them but to knuckle down and

Keep sailing, never drift

work ahead until I could catch up with some things which I had seen. Some few discouraging experiences crowded in sideways occasionally upon our efforts, but we were too busy to pay much attention to them, for I had said to an old friend at that time, "I am going to make good or die in the attempt of it." Some of the folks present know what we were up against. But as time went on the encouraging influences multiplied and inspired "to will and to do," so we kept on.

In this we often felt the handicap of our former environments and longed for better surroundings, for more pleasant and more convenient quarters for our employees, plus an equipment that would tend to greater efficiency. With a great deal of pleasure I read in some of our popular national magazines write-ups of a modern, up-to-date model factory going up in the city of Cleveland. It was not a printing establishment, but it sharpened my appetite, nevertheless, so that the idea became fixed in my mind, "Some day, if I can see it through, we will have something similar along our lines of endeavor."

The situation eased up considerably on Woodland Avenue, so that we could accumulate a little surplus. That helped greatly to clarify my vision. About ten or twelve years ago I learned about the Wooltex Building being for sale. Quietly I gathered tentative information to lay it before our Board. Just about then negotiations for the merger of the Evangelical Association and the United Evangelical Church were entering the stage of real earnestness and already some talk was heard about moving our Cleveland headquarters farther West. For the time being negotiations had to be dropped and my vision simmered down into a mere dream, possibly because I was getting older as the years piled up.

There is always an awakening from a dream, whether the arousing influence comes from a falling into a bottomless pit, or flying into space, or being punched in the ribs by some benevolently inclined person near by, acting out the principle of self-preservation.

Anyway, my arousing came a year ago when I addressed the Board of Publication upon the subject of relocating the Cleveland Plant. A most interesting discussion, borne upon the wings of the spirit of loyalty to the denominational publishing interests as centered in the City of Cleveland, followed.

When I was requested to gather data and information as to a suitable location for our Cleveland Plant, somehow my dream disappeared and my vision clarified and intensified to such an extent that I had no more time for dreaming ever since, and even lay awake often when I should have been sleeping.

With renewed energy I began investigating locations and properties, and there were many in Cleveland that might have answered our purpose; but the "model factory" idea clung to me and again and again I was attracted to the Superior Avenue location. More than once my hobby provoked a smile from my friend, Mr. Peters, of the P. J. Spitz Company, who was a tireless supporter in my hunt for a suitable location.

Now I might continue to speak of long days lengthening into months of hard work and wearisome toil and incessant labor, sometimes to the limit of mental and physical endurance, but the nicest part of the story would be to tell you of the brotherly, wholehearted and loyal co-operation on the part of my co-workers among the employees, as well as my

Toil is the Price of Excellence

official colleagues, with particular reference to the members of the Board, emphasizing the noble support of the local Managing Committee. They were a source of encouragement and inspiration to me and stood nobly by through every contingency, and there were not a few.

What more should I say? The Evangelical Building in the beautiful city of Cleveland, dedicated to render service for the betterment of human relations and the up-building of the kingdom of God on earth, is now an established fact, in which we all rejoice, and I would like to confess here and now, "This was the Lord's doing, and it is marvelous in our eyes."

I find a prophecy in Holy Writ, which will soon have a special significance to me. It reads "Your old men shall dream dreams." As I ponder I can see the brightness of the future rising higher and higher upon the horizon of golden opportunities for coming generations, and the divine spirit still brooding over the universe, proclaiming "And your young men shall see visions."

If that be the case in the *Evangelical Building* wherein is housed the *Evangelical Press,* that the young men of our constituency will visualize the purpose of God, and dedicate and consecrate themselves wholly, holy and acceptably unto God for a reasonable service that the kingdom of this world shall become the kingdoms of our God and his Christ, then,— A Dream has come true.

Furchtlos und Treu

C. J. Theuer
Manager of Sales Department

The Evangelical Press

By
C. HAUSER, *Publisher*

The Evangelical Press at Cleveland more than ever must carve out its own destiny. In former years the best customer was the Church itself, by whom and for whom the institution was organized. In the last few years this condition has changed and unless other arrangements will be made in the course of time, it will change increasingly so, as the years go by. There is nothing discouraging in such a situation, it simply puts the management more upon their own initiative and makes them hustle for their existence. We felt these "growing pains" for some time and are still looking forward with eagerness when we can fully stretch ourselves without being hampered by encircling limits which seem unavoidable for the time being. There is something fascinating in a forward look. It has an element of inspiring energy. Your own powers are aroused to attain unto a goal. You meet your task with a zest that is in itself assuring and the work, though arduous at times, becomes a veritable pleasure, as under divine guidance and the blessings from above you realize some progress from time to time. As we take a retrospect "we thank God and take courage."

Never before did things look as promising as now. With a location and a building as we have, which at once lends dignity and inspires confidence and sends a thrill through one's soul there is a standing challenge that motivates our endeavors to do the very best. With shop conditions in every mechanical department superior to those of similar establishments, should that not be a constant admonition to each and every employee for a wholehearted loyalty, an honest and energetic co-operation to do their utmost for the cause in which they labor. An equipment, though not yet perfect but complete enough to do any kind of work in our line, and to do it in a first class A1 workman-like manner, commands better efficiency and impels a spirit of service which assures *a satisfied customer.* This we offer the public in the line of Printing, Bookbinding and Electrotyping.

We aim to keep our promise

A Dream Come True

(An Editorial by Rev. E. G. Frye)

Rev. Edwin G. Frye, D. D.
Editor, The Evangelical-Messenger

We Can Think of no more fitting theme for an editorial to accompany the report of the dedication of our new publishing house in Cleveland, found in this issue of the *Evangelical-Messenger,* than the one upon which Publisher Hauser himself spoke at the dedicatory services.

It affords us the opportunity of conveying to Publisher Hauser not only our own congratulations over his achievement of successfully conducting the negotiations, whereby this fine and spacious building has been placed at the disposal of our publishing interests, of expeditiously bringing about the remodeling of the plant and of economically and efficiently transferring the equipment from the old location to the new, but that of the whole church as well.

But, even more than that, it enables us to congratulate him upon the vision, courage and faith he manifested, without which the project would never have been undertaken, much less brought to such a happy and successful achievement. Unfaltering and unafraid, he has gone ahead, meeting and overcoming one obstacle after another, until today there stands at 1900 Superior Avenue a finely located impressive, commodious, well lighted and well ventilated building, ample for present business and providing opportunity for vast expansion in the future, a building which is an honor to the denomination and a splendid monument to its own life and genius.

All too long have Evangelicals visiting in Cleveland suffered feelings of humiliation and disappointment upon visiting the headquarters of our church in this great city, a building antique, gloomy, inadequate, badly located in a street market section and, in general, presenting an unwelcome and forbidding appearance. To continue at the Woodland Avenue location much longer would have been an injustice to our publishing interests and to the reputation of our great denomination. We should be profoundly grateful to God that the opportunity came to move out into ampler and more representative quarters and that we had a publisher who had the vision and

No pains, no gains

courage to grasp the opportunity thus presented. No longer need those connected with our Cleveland Publishing House, nor those of our constituency who visit it, feel chagrined and depressed when beholding it. Instead, there must be joy and satisfaction, feeling that now we as a church are adequately represented in this great city and in the general church world of which we are a part.

But our theme also affords us the opportunity of pointing out certain other dreams that should come true, in our denominational life, and which lie within our power to achieve if we exercise the same kind of vision, courage and faith, as brought into our possession the new publishing house.

One of these dreams closely connected with the acquiring of our new property, is the liquidation of the debt which it has been necessary to assume in the transaction. This is not excessive, considering the value of the property, the equipment and the splendid location. But it will require careful management and an adequate business to liquidate. Some of the latter, we may say much of it, must come from Cleveland itself in the form of commercial and job printing, the securing of which depends upon the management of the house, and constitutes one of the major tasks which it must face at a time of keen competition in the printing business. But the church at large can help most effectively by increasing its own business here in those matters in which our Cleveland house is supposed to serve them. By the cordial support of the church at large the day will come when the dream of the debt paid will be realized.

Another dream worthy and possible of being realized is a much increased subscription list to our denominational publications. This suggestion is closely connected and interwoven with the one of the preceding paragraph. It applies particularly to our English publications, but included in it is the thought that the inevitable loss that must be experienced by our German publications should be kept at the very minimum. The Evangelical-Messenger and the Evangelical Crusader, as well as our Sunday-school literature which is published at our splendid publishing house at Harrisburg, Pa., should experience this year a handsome increase in their circulation. This would be one of the fitting responses of the church to the challenge of the new publishing house.

We suggest this, not only because subscriptions mean money, and sufficient subscriptions mean a balanced account, but because they mean vastly more than that. We plead for a greatly increased subscription list because the circulation of Christian literature is one of the most vital needs of the church, ministering directly to its spiritual life, upholding Christian standards in the face of the most determined of effort to lower them, challenging the church to do her best in the mighty conflict in which she is engaged, bearing the tidings of either defeat or victory along her far flung battle line, speaking messages of hope and cheer to the discouraged and depressed.

Let us put our denominational publications to work at their full strength and power. If only half or a third of our homes are reached by our church press what opportunities of developing Christian culture are wasted and what potentialities of influencing human life are unused!

Let us dare to dream big dreams, not only in the matters of which we have been speaking, but in every department of Christian work.

If anyone ever did it, we can do it

Der Christliche Botschafter

T. C. Meckel, *Editor*

Rev. T. C. Meckel
Editor, "Der Christliche Botschafter"

"Der christliche botschafter" in this year of grace 1928 is published in its 93rd volume. Its first issue was dated January, 1836. In the "days of small things" in the Evangelical Church "Der Christliche Botschafter" made its initial appearance in New Berlin, Union County, Pa., as the first publication, also as the first official organ of the Evangelical Church. Its subscription list at the outset contained 700 names, which before the close of the first year grew to 1100. Four years the Botschafter was published as a monthly, the subscription price being 75 cents per annum. In the year 1840 it was changed to a semi-monthly publication and its price per annum raised to one dollar. In 1850 it was again enlarged and its subscription list advanced to 4,000 names. With the removal of the publishing house of the Evangelical Church from New Berlin, Pa., to Cleveland, the Botschafter beginning with April, 1854, and since this date has been published in the leading city of Ohio.

In 1861 another important change affecting this church organ was made. In the year in which the Civil War began it was changed from a semi-monthly to a weekly publication. By this time its circulation had experienced a most gratifying development, having attained to over 10,000 paid subscribers. From decade to decade it continued to improve under the efficient management of its able editors until in the year 1889 the subscription list of the "Botschafter" had grown to 23,500 names, this year recording the height of its attainment in the number of subscribers. This

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Cheerfulness is a Duty we owe to others

Rev. A. E. Hangen, D. D.
Associate Editor, The
Evangelical Messenger

The Evangelical-Messenger

By A. E. Hangen

In the northwest corner of the new publishing house, on the third floor, is the suite of three offices of The Evangelical-Messenger, one room being occupied by the editor, another by the associate editor and the third by the stenographer. The rooms are well adapted in location, size, arrangement, and equipment for their purpose. Large windows let in a flood of light symbolic of what this English church organ has been and still is in the realm of Christian experience and practice. A close neighbor, and in full sight of these editorial rooms to the publishing house, is the substantial and modernly equipped Cleveland News building which functions similarly in the civic life of the city.

The Evangelical-Messenger is a merger of The Evangelical Messenger of the former Evangelical Association and of The Evangelical of the former United Evangelical Church, these two bodies merging in 1922 into the Evangelical Church. At the time of the merger the former publication was in the seventy-sixth year of its history, and it was thirty-five years since the latter had been first published.

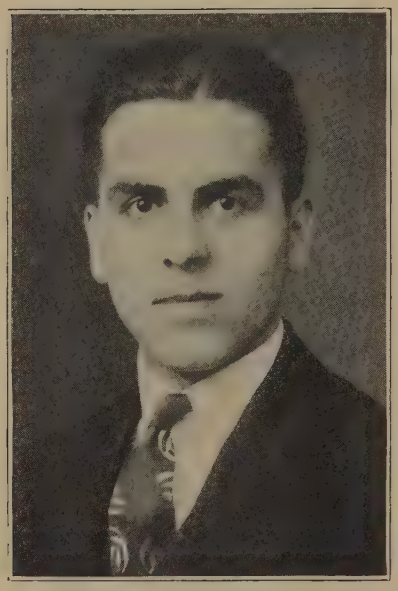
In these offices The Evangelical-Messenger is "edited" which is rather an inclusive term, covering quite a large number of processes. The paper is a weekly denominational publication. Its subscription list at present approximates 25,000 so that with its thirty-two pages each week, 800,000 pages of informing, inspiring

(Continued on page 47)

No Secret of Success, but Work

The Evangelical Crusader

Raymond M. Veh, *Editor*



Raymond M. Veh
Editor, The Evangelical Crusader

Along "office row" of the spacious third floor of the new publishing house is found room "310, The Evangelical Crusader." This room is to the side of the editorial library and between the headquarters room of the General Board of Religious Education and the office of the editor of The Evangelical-Messenger. It is a cheerful, spacious and attractive room of just the right size for editorial efficiency.

Along the full side of one of the walls is a built-in cabinet containing drawers and doors wherein the exchanges, bound volumes, correspondence and engravings may be filed. Two of the other sides are given over to bookcases, files and office furniture. Two double-width windows face Superior Avenue, admitting the refreshing breezes of Lake Erie which forms the blue-horizon line of the vista from these windows. Between these two windows is an altar-cabinet with a rich "Crusader" banner overshadowing it. On the east wall will be found two pictures representing idealistic youth.

The new office of the new Evangelical Crusader in a new building of necessity features youth. It is equipped for providing material for youth. These new surroundings cause us, as does youth, to look into the future. For when considering youth we deal with futures; we feature promises. While The Evangelical Crusader is scarcely one year old in name and has a glowing future in prospect, it has no mean history to bespeak its virility. For thirty-two years this periodical has been the medium between the Church and its youth, enriching the spiritual and mental lives of thousands of young men and young women, rendering great service in the advancement of Christ's kingdom on earth.

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Diligence is the Mother of Good Luck

Rev. E. W. Praetorius, D. D.
General Secretary

The Board of Religious Education

By E. W. Praetorius

As you step out of the beautiful, automatic, electric elevator, or come by way of the marble stairway on to the third floor, the first suite of rooms to your right are the headquarters' rooms of the General Board of Religious Education. Fourteen steps bring you to the large glass door, bearing the inscription "311, The Board of Religious Education, E. W. Praetorius, General Secretary," which is the entrance to the commodious and beautiful main room of the office, 25x19 feet in size. In this room, which is carpeted with inlaid brussels linoleum, there are found the walnut office and typewriter desks, the work and the council table, the safe and the steel working letter and card files, the mimeograph, the adding machine and addressograph, and the large Religious Reference Library. The warmly tinted tan walls are graced with the following works of art, all done in colors: Sargent's "The Prophets," Hofman's "The Boy Christ," Chambers' "The Madonna of the Sacred Coat," the Christ Child "The Light of the World" and "John" as a boy.

To the right of, and leading off from this room, there is a smaller room 9½x15 feet, which is a work and stock room. Promotional materials, pamphlets, supplies, transfer files, wrapping table, clothes cabinet and wash bowl are housed in this room.

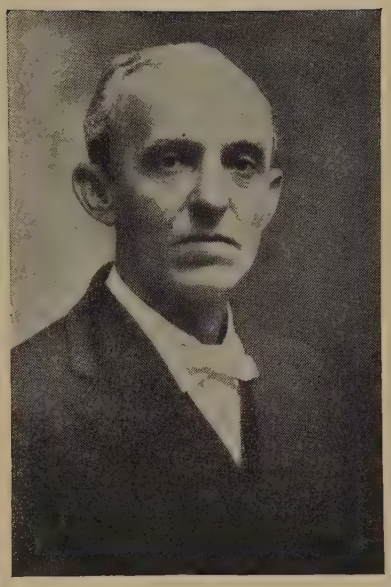
These two desirable rooms face Superior Avenue and are just above the main entrance to the building, from the windows of which beautiful Lake Erie may be seen less than half a mile away, spreading itself northward until it meets the horizon.

From these headquarters, the Board of Religious Education promotes the general work of religious education in the Evangelical Church. Here is fostered the

(Continued on page 47)

"Every one is the son
of his own works"

Rev. Geo. E. Epp, D. D.
Executive Secretary-Treasurer



Rev. B. H. Niebel, D. D.
Honorary Secretary

Rev. C. H. Stauffacher, D. D.
Field Secretary

The Missionary Society

On the third floor, in the southwest corner, of the new Evangelical Building is located the commodious, well-equipped headquarters of the Missionary Society, consisting of four conveniently-arranged rooms, one for the office of the Secretary-Treasurer, one for the Field Secretary, one for the book-keeping department and one for the mailing department where thousands of pieces of missionary literature are sent out each year.

The missionary activities of the Evangelical Church are administered by a Board of Missions elected by the General Conference and one delegate from each Annual Conference. This Board meets annually for the transaction of business but during the interims it functions through an Executive Committee which meets bi-monthly. Three secretaries devote their full time to the work of the Board, Executive Secretary-Treasurer G. E. Epp, Field Secretary C. H. Stauffacher, and Honorary Secretary Dr. B. H. Niebel.

The Evangelical Church operates missions in 31 states of the Union, in four of the Provinces of the Dominion of Canada, in six of the countries of Europe, in Japan and China and Asia, and in Nigeria, Africa. Last year Evangelicals had 999 missionaries in the field who received into the church 10,796 new members. Evangelicals expended $1,144,318.42 for missionary work, giving an average of $5.66 per member. The total value of mission property is $13,167,554.00.

Do Good unto all Men

Rev. J. W. Heininger
Executive Secretary

The Forward Movement

"Margin is Power," an old motto said. It could be placed appropriately over the door of this office for, while the function of the Forward Movement is now limited to the collection of outstanding pledges to the Beneficiaries of the Forward Movement Fund, it should be remembered that every dollar collected is a "plus" dollar. It is a dollar that adds to the extent of its value a margin of strength, of capability, to the life of the Church as expressed in and through its Boards and Institutions. This is true because through the Forward Movement Evangelicals have been making "extra" offerings which have provided a margin of power sufficient to enable the Boards and Institutions to undertake and carry on in a manner which would have been impossible otherwise.

This "margin of power" should be made permanent by the completion of the payment of outstanding pledges, which, in the aggregate, amount to over half a million dollars, thus enabling the Beneficiaries to finish the permanent and building funds into which most of this money flows.

This office is ready to aid in every possible way to close these accounts honorably, and to complete its work at the earliest possible moment with the conviction that justice has been done to both the Beneficiaries and to the generous contributors of this powerful margin in our Church life.

Pray for power
equal to your tasks

The Superannuation Fund

Rev. J. R. Niergarth
Executive Secretary-Treasurer

"THE DISABILITY OF EACH IS THE CONCERN OF ALL."

The aforesaid may well be regarded as the basic reason for the creation of an organization known as The Superannuation Fund of the Evangelical Church.

Under the efficient leadership, after bringing into definite form the necessary data, Bishop S. C. Breyfogel presented the general plan to the General Conference in quadriennial session in Cleveland, Ohio, October, 1911.

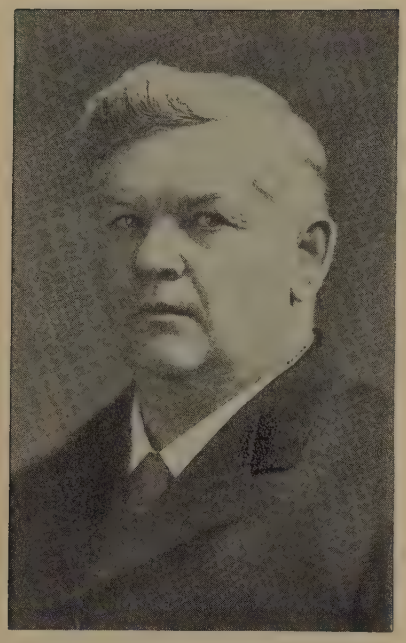
These representatives from all parts of the denominational field, representing both ministers and laymen, were instantly caught and inspired by the plans and purposes of this much needed Fund. After careful study and inquiry a definite organization was effected October 17, 1911.

That the Fund was launched with much faith and confidence on the part of the ministerial and lay delegates is evidenced by the fact of their liberal contributions, which formed the basis and urgent appeal to the entire constituency of the Church.

At least ninety-five per cent of eligible pastors of the American conferences are members of the Fund.

The Treasurer's offices consist of two commodious rooms, No. 305 and No. 306, on the west side of the building on the third floor. Room 305 is the bookkeeper-stenographer's office, and the adjoining room is occupied by the treasurer. In addition to the pleasant environment we greatly appreciate the good light and general comforts and conveniences which the new publishing house makes possible.

Providence provides for the Provident



Rev. J. E. Klein
Editor, the German Sunday-school literature

German Sunday School Literature

The well equipped office of the editor of the German Sunday-school literature and Magazin Department of the Christliche Botschafter is located on the first floor between the room of the Sales Department and the commodious Board Room. The first issue of "Der Christliche Kinderfreund" was dated January, 1850. In 1928 the Kinderfreund is published in its 78th volume. In such parts of the Evangelical Church where the religious services are to some extent conducted in the German language there is a strong demand for this attractively illustrated weekly publication. The Kinderfreund is not only read by the German speaking children and young people of our church, but also by many of our older members. In 1850 it had 5,000 subscribers and it was for many years the leading Sunday-school paper of our church. It now has over 7,000 subscribers and is published weekly at the rate of 75 cents a year. "Die Evangelische Vierteljahrsschrift fuer Bibelklassen" endeavors to meet the demands of our German Sunday-schools. It is highly appreciated by members of our church. This paper appears quarterly in a neat paper cover and contains brief helps on the Sunday-school lessons. The Magazin section in the Botschafter, comprising six pages, presents a great variety of fascinating stories and other helps for the Christian life. The Magazin is also devoted to work among children and young people, and contains in its weekly issue a full page of Sunday-school helps.

DER CHRISTLICHE BOTSCHAFTER

(Continued from page 39)

church weekly is not only the oldest German church paper in America but it has also been the most widely circulated German official denominational organ on the American continent. In its wide field of practical usefulness "Der Christliche Botschafter" has not been confined to the United States, but through its career of almost ten decades it has been its privilege to exert a beneficial influence over a large constituency in Canada, in Germany, Switzerland, Poland, Latvia, as well as in other European countries. Published for almost a century in the United States this German church organ has always stood for wholesome American ideals. In keeping with the teachings of the Evangelical Church it has advocated and continues to advocate obedience to the laws of God and man. Its loyalty to the teachings of Christ, essentially the teachings of the Evangelical Church, have never been questioned. Its advocacy of a wholesome Christian family life, good citizenship, observance of the Lord's day and of constitutional prohibition, and hence obedience to the law of the land is in accordance with the teachings of Christ and the Church.

To show a good spirit is of
much help in any difficulty

THE EVANGELICAL MESSENGER

(Continued from page 40)

matter find their way every seven days to possibly a total of 125,000 readers; and in the course of a year fifty-two times that number, or a total of 41,600,000 pages.

By genius and obligation it is denominational in its scope, definitely aiming to further the Missionary, the Evangelistic, the Church Extension, the Educational and the Benevolent enterprises of the Evangelical Church.

But it has the heart and hand of a true brother for all the Christian denominations. And far from being sectarian, it is genuinely interdenominational, keeping step with all of the churches in the common cause of their common Christ.

It has always been and is now in the forefront of the agencies seeking Reform of existing evils and is more than ever a stout contender for the Social Implications of the Gospel of Christ, meanwhile keeping at its masthead the regeneration and Christianization of the individual.

THE EVANGELICAL CRUSADER

(Continued from page 41)

The scope of The Evangelical Crusader is distinctly that of a young people's weekly, serving all the religious interests of Evangelical young people, and representing all the religious agencies dealing with young people between the ages of 18 and 24. It is endeavoring to be true to its name—crusading with Christ by sounding a call to arms to all our Evangelical youth, by presenting a challenge for heroic group movement for Christ and the Church, by thrilling its readers with the romance of Christian progress.

As a youth magazine it aims ever to deal, as does youth, with futures. The splendid record of the past obligates us to forge ahead, to build greater achievements, to serve the present generation as the past editors served their generations. It aims to present stories, articles and editorials which show youth going forward with high idealism, lofty daring and successful conquest for a better world. The mission of this periodical, from first to last, is that of promoting the cause of Christ here on earth.

THE BOARD OF RELIGIOUS EDUCATION

(Continued from page 42)

highly important work of the Sunday School, of the Evangelical Leagues of Christian Endeavor, of the Vacation Church School, of Week Day Religious Instruction, of Leadership Training, of Catechetical Instruction, of Older Boys' and Older Girls' Camps and Summer Conferences, Brotherhoods, Boy Scouts, Camp Fire Girls and kindred agencies. Here the Evangelical Church clears her religious educational work, and makes her official contacts with the great interdenominational agencies of religious education, namely the International Council of Religious Education, the Interdenominational Young People's Commission, The International Society of Christian Endeavor, the International Commission on Men's Work, the Boy Scout and kindred movements. Here the records of religious education of the denomination are made and kept, the work of Leadership Training is conducted; credits, certificates and diplomas are issued, Organized Classes are certified and registered. Here the promotional materials of religious education are produced and work of religious education in the denomination is encouraged and directed. Here, the statistics of religious education as done in the Evangelical Church are gathered, and an ever increasing correspondence is conducted.

In this office, the Sunday School and Tract Union also finds its headquarters, from which grants are made to needy Sunday Schools, tracts are issued and distributed, and helpful religious educational publications are made possible.

Roy H. Stetler
Publisher, Harrisburg, Pa.

Evangelical Publishing House

Harrisburg, Pa.

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The Evangelical Publishing House : dedication souvenir. -- Cleveland, Ohio : Evangelical Pub. House, [1928?].
48 p. : ports. ; 28 cm.

1. Evangelical Church--Publishing.

551777

CCSC 19 AUG 96 10141981 CSTMxc